

STALA SPONSORSHIP PLAN

77th Annual Convention: March 23-25, 2012 at La Quinta, California

STALA uses a "tombstone" format to list all sponsors. The level of visibility your firm receives depends upon the level of sponsorship chosen. These tombstones are on signage throughout the venue, and on the gifts given to all attendees. The tombstone will be published in the June issue of *Traders Magazine*, thanking all of our sponsors. All participants in the syndicate will sponsor all events, and all sponsor names will be advertised at each function.

Please use this form as the preliminary request for sponsorship. STALA will send out an invoice upon receipt of your selection. **Payment must be received by March 1st, 2012** in order to be included in the registration booklet and other printed materials.

UNDERWRITING CATEGORIES

Double Diamond Sponsorship: \$25,000 (first come)

1. Your name alone on top of all materials at the convention, and your logo on a rotating banner on our website.
2. Four (4) complimentary registrations and invitations to the VIP reception.
3. Separate signage and special recognition on our website for the entire year.
4. Participation in the room drop.
5. Sponsorship of a golf hole at the STALA golf tournament, with signage.
6. Complimentary golf foursome at the STALA golf tournament.

Diamond Sponsorship: \$15,000

1. Four (4) complimentary registrations and invitations to the VIP reception.
2. Separate signage and special recognition on our website for the entire year.
3. Participation in the room drop.
4. Sponsorship of a golf hole at the STALA golf tournament, with signage.
5. Complimentary golf foursome at the STALA golf tournament.

Platinum Sponsorship: \$10,000

1. Two (2) complimentary registrations and invitations to the VIP reception.
2. Separate signage and special recognition on our website for the entire year.
3. Participation in the room drop.

Gold Sponsorship: \$7,500

1. One (1) complimentary registration.
2. Participation in the room drop.
3. Recognition at the Gold level on all signage and gifts.

Silver Sponsorship: \$5,000

1. Recognition at the Silver level on all signage and gifts

Bronze Sponsorship: \$2,500

1. Recognition at the Bronze level on all signage and gifts.

Thank you in advance for your sponsorship. We look forward to welcoming representatives of your firm at our 2012 convention. Upon receipt, STALA will send you an invoice, or you can pay by credit card.

FIRM NAME: _____ SPONSORSHIP LEVEL: _____

CONTACT NAME: _____ PHONE: _____

FAX: _____ EMAIL: _____

BILLING ADDRESS: _____

If Paying By Credit Card: _____ MASTERCARD _____ VISA _____ AMERICAN EXPRESS

CARD NUMBER: _____ EXP. DATE: _____

SIGNATURE: _____

Please fax this form to the STALA office at 310.301.2585 or email it to admin@stala.org
Checks can be mailed to P.O. Box 11675, Marina del Rey, CA 90295